國立臺北科技大學九十七學年度碩士班招生考試

系所組別：4230 商業自動化與管理研究所丙組

第二節　管理資訊系統　試題

注意事項：

1. 本試題共七題，配分共 100 分。
2. 請標明大題、子題編號作答，不必抄題。
3. 全部答案均須在答案卷之答案欄內作答，否則不予計分。

一、Please give full technical term (in English) for each abbreviation/acronym. (15%)

　　1. MSSs　; 2. GDSS ; 3. RFID ; 4. IOSs ; 5. IRM

二、Please give the description for each term. (25%)

　　1. Web economy ; 2. P2P architecture ; 3. Cyberbanking ; 4. VMI; 5. Digit divide.

三、Please discuss the pros and cons of outsourcing IT, including strategies for outsourcing. (15%)

四、Please distinguish corporate portals from information portals. (10%)

五、Explain the bullwhip effect. In which type of business is it likely to occur most? How can the effect be controlled? (15%)

六、Please describe some potential uses of mobile and wireless technologies in providing medical care. (10%)

七、Explain how the Internet and its related technologies enable knowledge management. (10%)

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